

Nov 2-4



ART
IS
KING

sponsor package

artist panels, live drawing session, group art show, speed networking, &
professional advice from **art industry giants**



November 2-4th

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www.artisking.org

Three days of artist panels, live drawing session, group art show, speed networking and professional advice from art industry giants.

This three day event is meant to give artists access to art industry professionals at a very affordable price.

We appreciate your review and consideration for one of our sponsorship packages. Your generous donation demonstrates your commitment to arts education, as well as, opens the door to red carpet treatment as one of our coveted VIP guests

We look forward to seeing you at the show!

Best,

Daniel Flores | Curator and Event Organizer

ART IS KING

Holiday Inn Express & Suites
Atlanta Airport West – Camp Creek
3833 Princeton Lakes Court
Atlanta GA 30331
(404) 969-2300



ART IS KING

Position your brand in front of high-value consumers with discretionary leisure pending:

Audience: Multi Cultural
Gender: 40% men : 60% women
Occupation: Professionals, College Students, Tastemakers, Music Lovers, Art Aficionados
Geography: Southeastern Markets of the US
Ages: 21 –55
Income: Median income of \$40,000+

Characteristics:

- 40%** have advanced degrees
- 90%** are college educated
- 100%** use internet for news and information
- 85%** eat at Fast Food locations at least 4x a month
- 65%** shop at hip fashion outlets
- 87%** enjoy premium beer & spirit brands
- 100%** own a computer and cell or smart phone device

High Radio, Cable and Print Media Consumption
Disposable Income
Support for Music, Arts, Fitness, Car Buyers



ART IS KING

As a corporate sponsor, our partnership with your brand is to:

- Align your brand with a credible property
- Reach your desired target, increase trial and provide beneficial media value
- Promote your brand
- Generate PR buzz in the market
- Highlight different brand attributes and product offerings
- Provide exclusive ownable environment that differentiates your brand from competition.

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ART IS KING

Print:

Creative Loafing is the Official publication, reaching 90,000 weekly readers with features as well as online mentions on their website

Social Media:

Our Facebook, Twitter and additional social media cover over 30,000 Atlanta area residents.

Internet:

The Mano A Mano website (<http://www.manoartshows.com/>) will play a major roll we have over 20,000 weekly visitors to the site and that number is growing .

Direct Marketing:

We produce over 5,000 flyers and 18x24 full color posters promoting the art show distributed in various markets thru out the Atlanta Area and Southeast at different events our street-teams as well as industry partners will be giving away flyers.

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ART IS KING



Mano A Mano Art Shows DJ & Artists Night

Dia De Los Muertos Art Show
Saturday, November 3rd

Started in 2008 with a simple premise; the best in art with the best in music while accessing venues not usually open to artists. Mano A Mano Art Shows recognizes that Music and Art go hand in hand.

Our shows feature dozens of artists of various disciplines all focused on a single theme. Throughout the night DJ's spin awesome music while art lovers browse the art on the walls and interact with the actual artists.

Multiple times each hour we do artist interviews on stage to give everyone an inside look into the creative process of the artists.



ART IS KING



Mano A Mano Art Shows DJ & Artists Night

Mano A Mano Art Shows are focused in giving back to the human community. Charity involvement in our shows allow us to donate some of the proceeds of our art sales to help those in need.



Feed The People does exactly that, Feed people who are hungry and homeless. They have an ongoing National feed the people program in effect right now that they've worked on for the past three years. You can find more info at <http://ftpmovement.tumblr.com>. Mano A Mano has a can drive at every show collecting food for the distribution to the needy by Feed The People organization.



Community Teen Coalition is focused on empowering teens and the communities in which they live in through mentoring, education, intervention and other mental health services. Their mission is to empower and mobilize at-risk youth through entrepreneurial education, academic instruction, cultural enrichment, and provide necessary resources that will enable them to achieve social and academic success. <http://www.ctc-inc.org>



KING Sponsor - \$2500

KING SPONSORSHIP – \$2,500

- 1.Sponsor Badge
- 2.(4) VIP admission tickets
3. Company logo on all sponsorship materials
4. Inclusion in all website announcements and e-mails
5. Company logo on flyers
6. Product advertising materials given to all attendees
- 7.Complimentary attendee t-shirt
- 8.Inclusion in social network announcements (Email blast, Facebook &Twitter).
- 9.Banners **prominently** displayed at event
- 10.signed print by show artist
- 11.Live on stage mention of our knight sponsors during event
- 12.Product samples available first hour of art show**
- 13.Signature VIP gift
- 14.Exhibitor Table in the main hallway
- 15.1 night Hotel accommodations
16. Inclusion on all broadcast communication
- 17.Exclusive sponsor recognition
- 18.Logo on Step N Repeat
- 19.Exclusive sponsor recognition during artshow and speed networking
- 20.Sponsor business name or logo prominently displayed in advertisement
- 21.Banner ad on website for 6 months
- 22.Reserved VIP seating
- 23.Inclusion in all press releases
- 24.Signed original 24x36 fine art painting by Artist

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QUEEN Sponsor - \$1500

QUEEN SPONSORSHIP – \$1,500

1. Sponsor Badge
2. (3) VIP admission tickets
3. Company logo on all sponsorship materials
4. Inclusion in all website announcements and e-mails
5. Company logo on flyers
6. Product advertising materials given to all attendees
7. Complimentary attendee t-shirt
8. Inclusion in social network announcements (Email blast, Facebook & Twitter).
9. Banners **prominently** displayed at event
10. signed print by show artist
11. Live on stage mention of our knight sponsors during event
12. **Product samples available first hour of art show**
13. Signature VIP gift
14. Exhibitor Table in the main hallway
15. 1 night Hotel accommodations
16. Inclusion on all broadcast communication
17. Exclusive sponsor recognition
18. Logo on Step N Repeat

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Knight Sponsor - \$1000

Knight SPONSORSHIP – \$1,000

- 1.Sponsor Badge
- 2.(2) VIP admission tickets
3. Company logo on all sponsorship materials
4. Inclusion in all website announcements and e-mails
5. Company logo on flyers
6. Product advertising materials given to all attendees
- 7.Complimentary attendee t-shirt
- 8.Inclusion in social network announcements (Email blast, Facebook &Twitter).
- 9.Banners **prominently** displayed at event
- 10.signed print by show artist
- 11.Live on stage mention of our knight sponsors during event
- 12.Product samples available first hour of art show**
- 13.Signature VIP gift
- 14.Exhibitor Table in the main hallway

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Kingsmen Sponsor - \$500

Kingsmen Sponsorship – \$500

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4. Inclusion in all website announcements and e-mails
5. Company logo on flyers
6. Product advertising materials given to all attendees
- 7.Complimentary attendee t-shirt
8. Inclusion in social network announcements (Facebook &Twitter).
- 9.Banners displayed at event
- 10.signed print by show artist

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Courtier Sponsor - \$250

COURTIER Sponsorship – \$250

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4. Inclusion in all website announcements and e-mails
5. Company logo on flyers
6. Product advertising materials given to all attendees
7. Complimentary attendee t-shirt

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To secure sponsorship for
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please contact

Daniel Flores
404.695.5769

dtm@tbbcatl.com
www.artisking.com



Current Sponsors

