



ART IS KING 2013

Art Is King's Mission is to develop resources, events and connections that support artists and the arts community.

Branding Sponsorship Opportunities

Event Overview

Art is King is a three day conference that features Art Galleries, Design Firms, Freelance Professionals, Art Industry Experts and share art business tips, advice, mentors and resources for and coming Artists.

Art Is King is designed to connect artists with organizations in charge of the galleries and agencies that artists come in touch with during their careers.

Art is King includes lectures on Branding, Marketing, Web Presence, the Future of Art, Art Business Advice and a one of a kind Speed Networking Session with various art industry professionals.

When:

November 8-10

Where:

Atlanta Tech Village
3423 Piedmont Rd
Atlanta GA 30305

Expected Capacity:

75-100 Artists



ART IS KING 2013

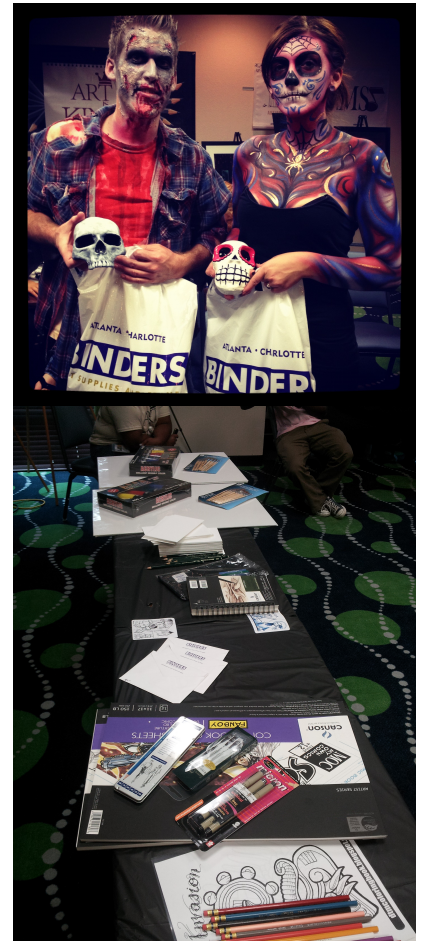
Event Highlights

- ✧ Friday Night Live Model Drawing Session
- ✧ Ignite Lite
- ✧ Art Community Roundtable
- ✧ Freelance Portfolio Guidance
- ✧ Future of Media and Artist Adoption
- ✧ Digital Portfolio & Social Media Marketing for Artists
- ✧ 5th Year Anniversary Mano A Mano Art Show
- ✧ Hands on Art Techniques
- ✧ Art Law Clinic
- ✧ Fine Art In A Mobile World
- ✧ Crowdfunding For The Arts
- ✧ Speed Networking
- ✧ Portfolio Review
- ✧ Wine Mixer



KING Sponsor - \$2,500

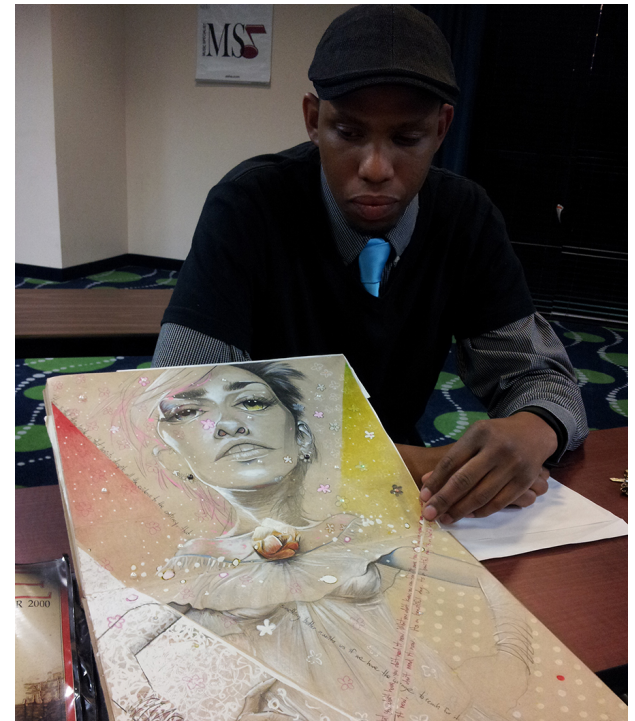
- ✧ Sponsor Badge
- ✧ 8 VIP Admission Tickets
- ✧ 8 Art Is King T-Shirts
- ✧ Logo on T-Shirts
- ✧ Logo on Video Materials
- ✧ Product Samples for Artists
- ✧ Company Banner at Event
- ✧ Company Logo on Event Board
- ✧ Exhibitor Table
- ✧ Inclusion in Broadcast Communications
- ✧ Banner Ad on Website
- ✧ Signed Original 24x36 Fine Art Painting by Mano A Mano Artist
- ✧ Inclusion in all Social Media Marketing



ART IS KING 2013

QUEEN Sponsor - \$1,500

- ✧ Sponsor Badge
- ✧ 4 VIP Admission Tickets
- ✧ 4 Art Is King T-Shirts
- ✧ Logo on T-Shirts
- ✧ Logo on Video Materials
- ✧ Product Samples for Artists
- ✧ Company Banner at Event
- ✧ Company Logo on Event Board
- ✧ Exhibitor Table
- ✧ Banner Ad on Website
- ✧ Inclusion in all Social Media Marketing



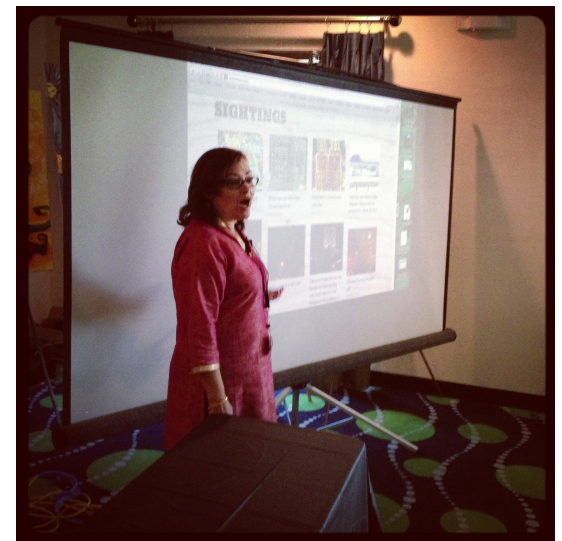
KNIGHT Sponsor - \$1,000

- ✧ Sponsor Badge
- ✧ 2 VIP Admission Tickets
- ✧ 2 Art Is King T-Shirts
- ✧ Logo on T-Shirts
- ✧ Company Banner at Event
- ✧ Company Logo on Event Board
- ✧ Exhibitor Table
- ✧ Banner Ad on Website
- ✧ Inclusion in all Social Media Marketing



In-Kind Sponsor

- ✧ Food
- ✧ Beverages
- ✧ T-Shirt Printing
- ✧ Banner Printing
- ✧ Art Canvas
- ✧ Acrylic Paints
- ✧ Pencil Sets
- ✧ Drawing Pads
- ✧ Marker Sets
- ✧ Door Prizes



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Event Contact

Daniel Flores – curator

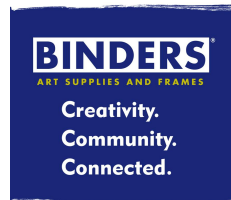
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